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# V4 PERSPECTIVE ON THE INTERNAL MARKET: SHARING ECONOMY AND BEYOND

*Roundtable discussion organized by the Association for International Affairs (AMO) with kind support of the International Visegrad Fund within the project Smooth Functioning of the Internal Market between V4 Countries.*

**Friday, March 18, 2016, 13:30 – 15:30**  
Era svět, Jungmannovo náměstí 767/6, Prague

## **PART I: V4 Perspective on the Internal Market**

The presentation will round up a year-long [project](#) providing various stakeholders' views on current challenges to the single market. The policy paper is based on four in-depth workshop discussions with representatives of the chambers of commerce, consumer protection organizations, public administration and media from the V4. The project focused on further integration of the V4 markets and limits to internal market functioning in Central Europe.

### **Presentation:**

*Kryštof Kruliš*, Research Fellow, AMO

### **Discussant:**

*Jan Havlík*, director of the Department for European Affairs and the Internal Market, Ministry of Industry and Trade of the Czech Republic



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## PART II: Sharing Economy: Are We Ready? The Look from the V4

The digital era has opened brand new possibilities in direct and instant matching of supply and demand in a way that had not been possible in the past. The so-called sharing economy stretches from platforms for car sharing, dinner hosting and provision of accommodation to crowd-funding and real estate market. Can this be a technology bringing about a next wave of economic growth?

The World Economic Forum in Davos has opened a debate of a great relevance also for V4 economies: Can a significant proliferation of car sharing platforms reduce demand for newly manufactured cars? Will people rely on the usage of shared cars or will platforms like Uber or BlaBlaCar bring higher demand for car transportation and thus also greater sales of new cars? But this is not the only question related to sharing economy which is important for our region. The others for instance are: Can crowdfunding be a viable solution for investing household savings? How are the new platforms changing the situation in the real estate market?

Key issues covered in the panel will be: Is the V4 regulatory framework friendly or hostile to sharing economy? How big is the segment of sharing economy users in the V4 compared to other EU countries? What is the level of protection of V4 consumers on the sharing economy platforms? Can V4 economies profit from the development of sharing economy?

### Speakers:

*Zoltan Fekete*, General Manager, *Uber*, Hungary

*Filip Kot*, CEO and Founder, *PickPack*, Poland

*Andrea Lauren*, Managing Director Roklen, *Fundlift*, Czech Republic and Slovakia

*Vladimír Popík*, Development Manager, *yuVe*, Czech Republic and Slovakia

### Registration:

Please confirm your attendance by filling up [this form](#).

### Working language:

English



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## Organizer

AMO is a non-governmental non-profit organization founded in 1997. It has developed into a leading independent Czech foreign policy think-tank which strives to identify and analyse issues crucial to Czech foreign policy.

## Partners

The event is a part of the project [Smooth Functioning of the Internal Market between V4 Countries](#) supported by the [International Visegrad Fund](#). The project is a platform for meetings of experts, representatives of media, consumer organizations, chambers of commerce and public administrations from Visegrad countries in order to discuss possibilities of enhanced functioning of internal market in the Central European region.

The media partner of the project is [EurActiv.cz](#).

Partners in the project are:

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